

mapping out your CONTENT FLOW

**start here!*



Website

blogs
web content
trainings
videos
graphics
images
podcast



Email

Give your subscribers
EARLY or FIRST
access to all your
BEST content!

PLUS:
bonuses
sales + discounts
email only content



Social

Portion out content in “snackable
bites” to your social following.
ALWAYS include a CTA (call to
action) to keep sending them back
up in the FLOW.



CTA

start sending your audience
back up the FLOW to dig deeper
into your content!

